



Sponsored by Blissfully Yours, Weddings Event Décor and Rentals

SPONSORSHIP OPPORTUNITIES

April 8, 2018

C&W **With this Ring** \$750

- Company name and logo in all digital and social media marketing
- Priority placement of logo and company name in color in all print marketing
- Company name announced on all television and radio advertising
- Up to two giveaway items in swag bag
- Optional table at a participating venue
- Optional company representative to meet and greet brides and guests on bus
- 12 months of advertisement on event website post-event

At the Wed \$600

- Company name and logo in all digital and social media marketing
- Company name announced on all television and radio advertising
- One giveaway items in swag bag
- Optional table at a participating venue
- 6 months of advertisement on event website post-event

OT **To Have and To Hold** \$450

- Company name and logo in all digital and social media marketing
- Logo and company name in color in all print marketing
- Company name announced on radio advertising
- One giveaway item in swag bag
- Optional table at a participating venue

CF **From This Day Forward** \$250

- Company name and logo in select digital and social media marketing
- Company logo in select print marketing
- One giveaway item in swag bag

OT **To Love and To Cherish** \$125

- Company logo in select print marketing
- One giveaway item in swag bag



Item Specific Sponsorship

Advertising Sponsor **\$1200**

Radio, television and social media marketing of event

Transportation Sponsor **\$800**

Party bus transporting brides and guests throughout tour

Prizes and Giveaways Sponsor **\$400**

Giveaways for registered brides

Food and Beverage Sponsor **\$350**

Desserts and beverages served on the bus and during the tour



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SPONSORSHIP APPLICATION

Business Name _____

Business Contact Person _____

Business Address, City, State, Zip _____

Business Phone _____ **Business Website** _____

Business Email _____

Select your sponsorship package below:

— With this Ring	\$750	— Advertising	\$2500
— I thee Wed	\$600	— Transportation	\$800
— To Have and to Hold	\$450	— Prizes and Giveaways	\$400
— From This Day Forward	\$250	— Food and Beverage	\$350
— To Love and to Cherish	\$125		

If mailing a payment, please send to:

*Blissfully Yours
PO Box 180583
Tallahassee, FL 32318*

Check here if you would prefer to receive an invoice and pay online via PayPal.

Please submit via email a hi-res color logo via email to info@tallahasseeweddingtour.com within 7 days of your completed application.

By signing, I _____ on behalf of my company _____

(Contact name) (Company Name)
agree to participate as a sponsor of the Tallahassee Wedding Tour as indicated by my selection above. I hereby understand that submission of my sponsorship payment is non-refundable. Additionally, I authorize Blissfully Yours to use my company name, logo and/or contact information in the marketing and advertising of this event.

Blissfully Yours will not use your individual or company information for any purpose other than that identified by your selection.

Company Representative Signature

Date



FAQ's

How does the tour work?

Great question. All brides and their guests must pre-register on www.eventbrite.com. They will receive a ticket to guarantee their entry onto the Bus. Our guests will be chauffeured around the city to the pre-selected venues; while on the bus they will enjoy desserts, unlimited mimosas and “mocktails,” hear fun facts about the city and historical tidbits about our next stop. In addition, each bride will receive a “Swag Bag” with items provided by our sponsors and vendors, t-shirt and a Bliss Guide to Planning.

Where will the tour be advertised?

We have contracted with Cumulus Radio for radio advertising and WCTV and WTXL for television advertising. Additionally, the tour will be advertised with selected print media, flyers at local wedding related business as well as on social media and word of mouth through the “Bliss Street Team.”

How many couples will be allowed on the tour?

We want our brides and couples to have a “VIP Experience” and not feel rushed or overwhelmed by the crowd, therefore we are only opening the tour up to the first 27 couples to register. In keeping to a limited number of attendants, each couple will have the chance to have one-on-one time with each vendor and venue personnel, schedule any follow up meetings if necessary and tour the venue.

Once we have reached max number of participants we will automatically start a “Waitlist.” In the event that the waitlist becomes full we will contact those interested parties and add an additional Bus. Both buses will depart and return at the same time taking different routes.

What are the costs associated with being a part of the tour?

Wedding venue’s fee for participation is \$225, which can be paid by cash, check or cashier’s check.

Wedding vendor’s fee for participation is \$100, which can be paid by cash, check or cashier’s check.

What do I have to provide as a sponsor?

All sponsors must submit along with your application and payment, a hi-res copy of your company logo to info@tallahasseeweddingtour.com. Depending on your level of sponsorship, you will have the option to set up a 6 ft table at one of our participating venues, greet the couples aboard the Bus and place 1-2 items in the Bride’s Swag Bag.

What must I provide as a vendor?

As a registered vendor, you will have full reign of your assigned space (approximately 10x10), 1-6ft table and 1 chair. Leading up to the event you will receive an email with the venue in which you will set up. You may decorate your space as you’d like displaying your business or product. The idea is to replicate an actual wedding or reception so that our guests can feel as though they are walking into their own. You may be as creative as the space will allow. We do ask that you refrain from loud music or anything that would be a distraction to the other vendors.

It is suggested, but not required to offer 1 giveaway (your choice) and offer a discount to brides who book on the day of. You must have a representative from your company at your table for the entire duration of the tour.

If you have a special request or if there is a venue that you would prefer to coordinate with, please let us know and we will make every effort to accommodate your request.



I am a wedding planner but I do not see that option on the application. How can I register?

Because the tour is sponsored by Blissfully Yours, a full service Wedding and Event Planning Company, we are not opening the tour up to other Wedding Planners at this time.

What is the deadline to register?

We will accept registration until all of the slots are filled. You may check our website periodically for updates as we will update weekly as to what venue categories or wedding services are still needed.

How will I know that my application has been received and accepted?

Once you submit your application online you will be immediately directed to submit your payment. Upon completion you will receive a confirmation a receipt of your payment followed by a welcome letter. If you choose another payment option, offline, you will receive your invoice within 48 hours of your application submission.

What if I have registered but we are unable to participate?

All registration fees are non-refundable.

My company would like to participate as well as be a sponsor. Is this possible?

Of course. Deciding to set up a table on the tour and being a sponsor ensures that you and/or your company will have double exposure on the day of the event. Additionally, you will be featured on our website post event, depending on your sponsorship level.

Can I invite other vendors to participate?

Absolutely! The more the merrier. Please keep in mind that we will only allow 1 vendor in each of the wedding related industries per venue (i.e. 4 venues, 4 photographers, 4 florists, etc.) And we do offer referral incentives.

May I setup a table at more than 1 venue?

In the event that we do not have enough of your industry type to place at all of the venues, you may set up a second table at another venue. A registration fee of \$50 will be applied to the second table. You must have a representative available for each table.

If you have additional questions that were not answered here, please feel free to visit our website at www.TallahasseeWeddingTour.com or call (850)424-8217.